Background

About this grant opportunity

This grant relates to Australia Day 2025.

The National Australia Day Council **(NADC)** Community Events Grant Program makes grants available to support communities to hold an Australia Day event designed to promote the theme – 'Reflect. Respect. Celebrate.'.

The Australia Day 2025 Community Events Grant Program (**Program**) is being made available by the NADC, with the assistance of the Australian Government. The Program makes available grants of:

- \$10,000 (GST exclusive) to assist eligible event organisers to ensure inclusive Australia Day 2025 events proceed (**Base Grant**); and
- an additional \$5,000 (GST exclusive) for events that include significant Aboriginal and/ or Torres Strait Islander elements (**Additional Grant**).

Australia Day provides an opportunity for all Australians to reflect, respect and celebrate. These grants are to support inclusive events that allow communities to come together and reflect, respect and celebrate the individual and collective efforts of Australians.

Local, state and territory government entities and Australian not-for-profit organisations are eligible to apply for this grant opportunity.

Applicants are encouraged to ensure their event is inclusive of all Australians, including people with disability.

The NADC encourages applicants to work together with local Aboriginal and/or Torres Strait Islander communities to create Australia Day events that acknowledge our complete and complex history and the deep connection to Country that First Nations people have. As noted above, for events that include significant Aboriginal and/or Torres Strait Islander elements, eligible event organisers may apply for the Additional Grant of \$5,000 (GST exclusive).

Applicants are also encouraged to support local businesses and communities through the planning and execution of the event, including through fostering creation and enabling retention of local employment opportunities.

For Australia Day 2025, NADC continues to encourage the message of 'Reflect. Respect. Celebrate.'. The NADC has created branding and design assets with this message for Australia Day 2025 (Australia Day Designs). These designs are available for use by all organisations in their Australia Day promotional collateral. Successful applicants will be required to promote this message through NADC collateral. Where organisations do not have access to local printing or production facilities, grant recipients will be able to purchase items online through the <u>Australia Day Council Aussie Merchandise Program</u>.

A total of \$4.5 million (GST exclusive) is available through the Program. Successful applicants may only receive one grant (which may comprise of a Base Grant only or a Base Grant and an Additional Grant) through the Program and there is no guarantee or assurance that an application will be successful. Applicants who have not properly acquitted a grant provided by NADC under previous Australia Day Community Grants Programs (or similar) may not be eligible for funding.

The intended outcomes of this grant opportunity are to provide funding for Australia Day 2025 events that:

- enable Australia Day events/activities to proceed
- encourage community participation in Australia Day events/activities
- reflect, respect and celebrate Aboriginal and/or Torres Strait Islander peoples' histories and cultures
- are inclusive of all Australians, including people with disability
- create or support local employment
- promote the messaging of 'Reflect. Respect. Celebrate.'.

Successful applicants will be required to have their event(s) listed on the <u>NADC's Australia</u> <u>Day Event Register website</u>

Applicants should read the full <u>program guidelines</u> before commencing this application. Applicants should also read the sample grant agreement found at the end of the program guidelines before submitting an application.

Before you begin

The application form requires information about:

- the applicant, including their ABN and their address
- the planned event, including reference to the assessment criteria
- accessibility and inclusivity elements of their events
- where the applicant is also applying for the Additional Grant of \$5,000 (GST exclusive), a clear outline of the plan to include significant Aboriginal and/or Torres Strait Islander elements and how the Additional Grant funds are proposed to be used
- a commitment to providing high quality photographs or video of their event.

In addition, the NADC requires the following with an application:

- a copy of the applicant's public liability insurance policy (certificate of currency)
- banking details, including evidence that the account is the applicant organisation's account
- for local, state or territory government applicants, written commitment that they will financially invest no less than the level of investment they made in the previously held event.

Use of Information

The information an applicant provides in their application form will be handled in accordance with the Privacy Act 1988 (Cth). For more information see the <u>NADC's Privacy Policy</u>.

In submitting an application, the applicant agrees to the NADC collecting their personal information, including name, contact details and role in order to assess the application and for the purpose of grants administration.

The NADC's online portal is powered by SmartyGrants, an enterprise of Our Community Pty Ltd. To use the portal, applicants will be asked to register and agree to <u>Our Community's</u> <u>Privacy Policy</u> and <u>Terms of Use</u>.

Complaints

Applicants should address any complaints regarding this grant opportunity in writing to the NADC through the Contact Officer.

Application and Agreement

Successful applicants will be required to enter into a short form agreement with the NADC. This will be sent to successful applicants electronically via email at the time that an applicant is notified that its application for a grant has been successful.

Applicants are able to download a copy of the sample agreement. These terms and conditions cannot be changed.

The applicant will need to provide banking details including evidence that the account is an account of the entity applying for the grant.

Notification of Outcome

The NADC will use best endeavours to advise the outcome of an application within **20 business days** of the closing date for submission.

Tips

This form is an online form. The answers provided go directly into the NADC database and will be used to generate reports and other documents throughout the assessment process as well as any resulting grant agreement, if the applicant's application is successful.

Please take care to answer carefully and clearly.

Please note red warning boxes may appear where pages have compulsory questions. Where a response needs to be provided in a certain format, tips will also appear in these boxes, e.g. for address you may see "must have a postcode".

Eligibility

* indicates a required field

Please indicate which of the available grant opportunities you are applying for: *

□ \$10,000 (GST exclusive), to assist eligible event organisers to ensure inclusive Australia Day events proceed (Base Grant)

□ An additional \$5,000 (GST exclusive) for events that include significant Aboriginal and/or Torres Strait Islander elements (Additional Grant)

At least 1 choice must be selected. Tick any that apply.

Organisation Type

To be considered for this grant opportunity, the applicant must be one of the types of organisations below. If your organisation does not fall into one of these categories, you are not eligible to apply.

Is the applicant applying on behalf of: *

- an Australian local government entity
- an Australian state or territory government entity
- an Australian not-for-profit organisation

Select one only

Public Liability Insurance

To be eligible for funding the applicant must have public liability insurance.

In general, public liability insurance should be a minimum of \$10 million, and preferably not less than \$20 million.

○ No

Please list the amount of coverage included in your public liability insurance policy and upload a copy of your certificate of currency.

Does the applicant hold current public liability insurance? *

⊖ Yes

When is the public liability insurance valid until? *

Must be a date.

Level of coverage *

\$

Must be a dollar amount and at least 10000000.

Attach a copy of the certificate of currency *

Attach a file:

I agree to submit an updated certificate of currency once the policy is renewed. I will send this upon receipt to grants@australiaday.org.au *

O Yes

This is a condition of receiving the grant, you will not be eligible for funding if we do not receive the policy. Please contact us to discuss if you have any queries.

Applicant Details

* indicates a required field

Applicant Details

Organisation Name *

Organisation Name

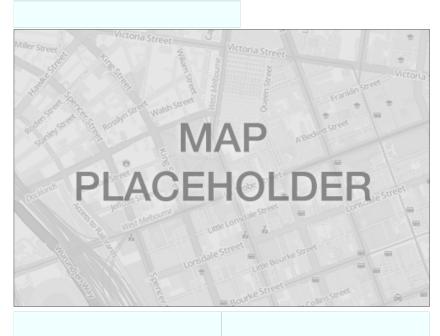
Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register		
ABN		
Entity name		
ABN status		
Entity type		
Goods & Services Tax (GST)		
DGR Endorsed		
ATO Charity Type	More information	
ACNC Registration		
Tax Concessions		
Main business location		

Must be an ABN.

Applicant Street Address * Address



Please check the location of the pin is accurate and move it if needed.

The Applicant's LGA is:



If entering a PO Box use "cant find my address" option and type in details

Funds

The Grant amount plus GST will be payable to the Grantee.

Following receipt of the successful applicant's acceptance of the Agreement and a correctly rendered invoice, the NADC will use best endeavours to make payment to the successful applicant's nominated bank account within 10 business days.

The Grantee's bank account for payment will be specified in item 7 of the Agreement Details.

Grantee's Bank Details

The nominated bank account into which the Funds are to be paid is:

*				
Account Name				
BSB Number	Account Number			
Must be a valid Australian bank account format.				
Bank Name *				

Please attach a bank statement, letter from the bank or other evidence that clearly shows that the nominated bank account is your organisation's bank account.

Evidence of Bank Account *

Attach a file:



If there are any changes to your banking information, please submit an updated bank statement to <u>grants@australiaday.org.au</u> at soon as possible. Invoices with bank details not matching the original application will not be approved.

Australia Day Experience

Please indicate whether the applicant has previously participated in or delivered any of the following: *

- □ NADC Australia Day Grant Program
- □ The NADC Australia Day Ambassador Program
- □ NADC Australia Day Activities
- Delivery of small community Australia Day Events
- □ Delivery of large scale Australia Day celebrations
- □ None of the above

Tick all that apply

Event Details

* indicates a required field

Event Summary

Event Title *

An overall title for your event or group of events.

Short Summary *

Word count:

Please provide a short summary of all your event(s). Must be no more than 35 words.

Event(s) can be existing or new, and must be held on Australia Day, 26 January 2025. Events could include, but are not limited to, the choices provided in the list/s below.

Is the planned event a new or existing event that the applicant has run before? *

- New event
- Existing event

How many separate events are you planning to host? *

Must be a number.

Please add as many events as needed by clicking the **Add More** button at the end of an event eg: if you are running 3 events, 3 event sections should be filled in below.

Your Investment

Please outline the amount the applicant invested in this existing event last time the applicant ran it and how much the applicant intends to invest in the 2025 event (**not including grant funding**).

This amount should not include contra and sponsorship arrangements.

Past amount invested *

\$ Not including grant funding.

Amount applicant will invest in 2025 *

Must be a dollar amount. Not including grant funding

Difference*

\$ This number/amount is calculated.

Note if the applicant intends to invest less in the 2025 event than in the previous event (i.e. the difference calculation above is less than zero), the applicant will not be eligible to receive a grant.

Events

Please provide information on the type, name and location of the event(s) the applicant is seeking funding for.

The description the applicant provides will be used on the NADC Australia Day Events Website. Please describe it as if it were being advertised locally.

Name of the Event/Public Place *

Type of Event *

Is the event face-to-face? *

 \bigcirc Yes

O No

Event Website

Must be a URL.

Start Date *

Must be a date and no earlier than 24/1/2025. You will need to have at least one event on 26 January to have another event at an earlier date.

End Date *

Must be a date and no later than 26/1/2025.

Will the event be held in the AM or PM? *

2025 Community Grants Application Form Preview

 \bigcirc AM

O PM

Start Time *

00:00 AM/PM

Will the event end time be in the AM or PM? *

- O AM
- O PM

End Time *

00:00 AM/PM

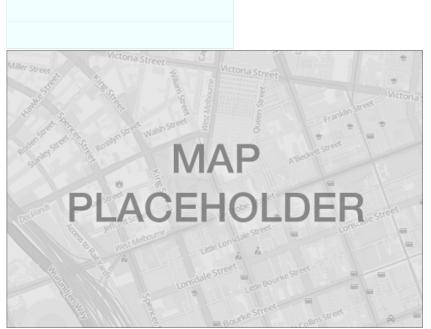
Is it a paid event? * ○ Yes

O No

Description of event *

Word count: For inclusion on NADC website. Must be no more than 150 words.

Location of Event/Public Place * Address



Please check the location of the pin on the map and move if needed.

Venue Name *

Estimated Number of Attendees *

Must be a number.

Based on geocoding the address of your event, the remoteness area for the event is classified as:

Note: Remoteness of locations in Australia is classified using the Australian Statistical Geography Standard (ASGS) which defines Remoteness Areas into 5 classes of relative remoteness across Australia. These 5 classes of remoteness are:

- Major Cities of Australia
- Inner Regional Australia
- Outer Regional Australia
- Remote Australia
- Very Remote Australia

To add another event click Add More.

Name of the Event/Public Place *

Type of Event *

Is the event face-to-face? *

⊖ Yes

O No

Event Website

Must be a URL.

Start Date *

Must be a date and no earlier than 24/1/2025. You will need to have at least one event on 26 January to have another event at an earlier date.

End Date *

Must be a date and no later than 26/1/2025.

Will the event be held in the AM or PM? *

- \bigcirc AM
- \bigcirc PM

Start Time *

00:00 AM/PM

Will the event end time be in the AM or PM? *

- O AM
- O PM

End Time *

00:00 AM/PM

Is it a paid event? *

O No

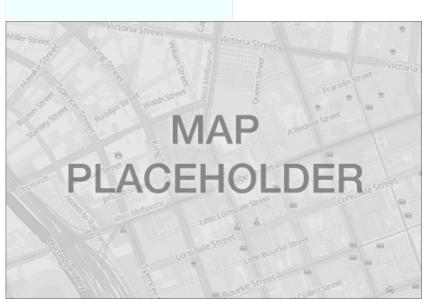
Description of event *

Word count:

For inclusion on NADC website. Must be no more than 150 words.

Location of Event/Public Place *

Address



Please check the location of the pin on the map and move if needed.

Venue Name *

Estimated Number of Attendees *

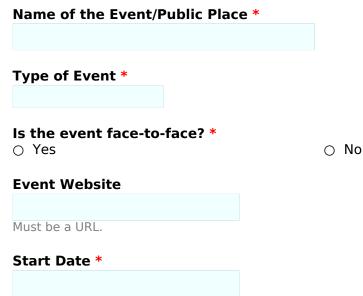
Must be a number.

Based on geocoding the address of your event, the remoteness area for the event is classified as:

Note: Remoteness of locations in Australia is classified using the Australian Statistical Geography Standard (ASGS) which defines Remoteness Areas into 5 classes of relative remoteness across Australia. These 5 classes of remoteness are:

- Major Cities of Australia
- Inner Regional Australia
- Outer Regional Australia
- Remote Australia
- Very Remote Australia

To add another event click Add More.



Must be a date and no earlier than 24/1/2025. You will need to have at least one event on 26 January to have another event at an earlier date.

End Date *

Must be a date and no later than 26/1/2025.

Will the event be held in the AM or PM? *

○ AM○ PM

0

Start Time *

00:00 AM/PM

Will the event end time be in the AM or PM? *

- \bigcirc AM
- O PM

End Time *

00:00 AM/PM

Is it a paid event? *

O No

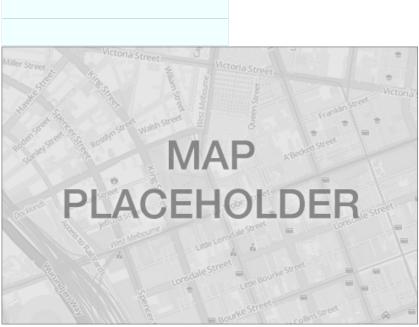
Description of event *

Word count:

For inclusion on NADC website. Must be no more than 150 words.

Location of Event/Public Place *

Address



Please check the location of the pin on the map and move if needed.

Venue Name *

Estimated Number of Attendees *

Must be a number.

Based on geocoding the address of your event, the remoteness area for the event is classified as:



Note: Remoteness of locations in Australia is classified using the Australian Statistical Geography Standard (ASGS) which defines Remoteness Areas into 5 classes of relative remoteness across Australia. These 5 classes of remoteness are:

- Major Cities of Australia
- Inner Regional Australia
- Outer Regional Australia
- Remote Australia
- Very Remote Australia

To add another event click Add More.

Beneficiaries

* indicates a required field

What industries are expected to be the primary beneficiaries of the event(s)? *

- □ Hospitality industry
- □ Event industry
- □ Tourism industry
- Creative arts
- □ Small Business
- \Box Other:

Tick all that apply

How and why is the proposed event(s) important to the community and how will it help to support the primary beneficiaries selected above? *

Word count:

E.g. by engaging local businesses, organisations and individuals to provide goods and services for the event or creating or helping to retain local employment. Must be no more than 200 words.

Which, if any, economic risks, will the NADC grant funding help you to address? *

□ Substantially increased costs for event planners in delivering events due to safety, inclusivity and accessibility requirements

- □ Risk of not being able to go ahead without financial support
- □ Risk of having to substantially reduce size or scope of the event without funding support
- $\hfill\square$ Substantial impacts on industries involved in delivering Australia Day events

 \Box Other:

□ None of the above

Tick all that apply

Event Plan

* indicates a required field

An Inclusive Australia Day 2025

Applicants are encouraged to ensure their event(s) is inclusive of all Australians, including people with disability.

To help you create events that are inclusive, please refer to the Australia Human Rights Commission's *IncludeAbility* guides on:

- Hosting accessible and inclusive *in-person* meetings and events
- Hosting accessible and inclusive online meetings and events

*Note that the IncludeAbility website has a lot of information and resources that can assist you with the creation of accessible and inclusive events.

Please indicate the measures you plan to undertake at your event(s):

- □ Ensure the venue/event is accessible (e.g. ramp hire)
- □ Ensure the event has accessible amenities (e.g. bathrooms, toilets)
- □ Arrange an accessible and inclusive venue layout
- □ Arrange Auslan interpretation
- □ Arrange live captioning
- □ Arrange accessible and inclusive media, presentations and technology
- □ Ensure promotion of the event is inclusive and accessible
- Ensuring activities and games are accessible and inclusive
- Arranging catering that is accessible and inclusive
- □ None of the above or not applicable
- □ Other:

At least 2 choices must be selected.

Additional Aboriginal and/or Torres Strait Islander Cultural Elements

You have indicated that you are applying for additional grant funding of up to \$5,000 to ensure significant Aboriginal and/or Torres Strait Islander elements included in your event(s).

A Welcome to Country or Acknowledgment of Country does not suffice - these should already be included in all events.

Applicants applying for this additional funding must demonstrate additional activities that reflect on and celebrate the local Aboriginal and/or Torres Strait Islander history in a culturally appropriate way.

The additional elements that are most appropriate for each community will differ and must be considered in consultation/collaboration with the local Aboriginal and/or Torres Strait Islander community.

Please indicate the additional cultural elements you will add to your event(s) and provide a description.

- You can select from the list or add anything else that we may not have included.
- Add as many elements as you like by clicking the **Add More** Button to add another row.

Additional Cultural Element	Description
eg: Cultural foods and plants	eg: Our menu for the day will have a diverse range of indigenous flavours

Tell us about the Aboriginal and/or Torres Strait Islander Community in your local area.

Please select the major Aboriginal and/or Torres Strait Islander languages that represent language groups in your local area: *

Start typing or browse options. You may choose up to 5 languages.

The language choice list is the AIATSIS Austlang list.

<u>Austlang</u> is an online database with over 1200 records of Australian and Torres Strait Islander language varieties.

The AIATSIS collection is highly significant both as a keeping place for culturally significant material and as a resource for anybody looking to improve their knowledge of Aboriginal and Torres Strait Islander history and culture.

Have you consulted with local Aboriginal and/or Torres Strait Islander peoples to ensure elements of the event(s) are delivered in a culturally appropriate way? *

 Yes, we have contacted local Aboriginal and/or Torres Strait Islander community members and will work together to plan and deliver appropriate cultural elements
Yes, we have staff who identify as Aboriginal and/or Torres Strait Islander peoples, who will lead the consultation with community members, to plan and deliver appropriate cultural elements

Not yet. We have tried to contact/plan to consult with local Aboriginal and/or Torres
Strait Islander peoples to plan and deliver appropriate cultural elements

• No, we will plan and deliver the cultural elements of the event ourselves

Photography/Videography

Applicants will be required to provide NADC with good quality promotional images of events, which may be used to showcase the great events and community benefits achieved by grantees.

This may include but is not limited to publishing information or images on our website, in annual reports, and in promotional material, reports and case studies.

For more information on the kind of images required <u>click here</u>.

Applicants that do not have the appropriate skills or equipment to take quality photos or videos themselves may spend up to \$1,000 of their grant funding on a professional photographer and / or videographer.

Is the applicant equipped to take good quality photographs? *

- Yes, we have an inhouse photographer or other ability to take these photos
- No, we need to hire a photographer

Event(s) Budget

* indicates a required field

Total Amount of Funding Requested *

Must be a dollar amount and no more than 15000. What is the total financial support you are requesting in this application?

How you will spend the grant

This budget only relates to how the applicant intends to spend the grant funding. Any significant changes to budget after submission of the application must be requested and approved through the variation request form. The budget below will automatically calculate the total and you will not be able to submit the application until the budget balances (total should equate to zero). Choose an **Event Cost Category** from the dropdown list or select **Other**. You can apply for any eligible costs related to your event(s), not just the examples provided in this list. You can only add one category per line but can add as many lines to the budget as needed by clicking **Add More.**

Event Cost Category	Planned Grant Expenditure	
eg: Pre-recording awards or entertainment	eg: \$80,000.00	
	\$	

Photography/Videography	Planned Grant Expenditure	
	Maximum \$2000.	
Professional Photographer/Videographer Fees	\$	

Balance

This section of the form will calculate the balance for your budget (how much grant funding you have asked for less the amount you have planned to spend).

Your final balance must equate to Zero.

If your balance is not zero, check you expenditure to make sure you have **only listed the amounts you will spend the grant money** on and not your full event budget.

Total Planned Grant Expenditure

\$

This number/amount is calculated.

Balance *

This number/amount is calculated. Balance must be 0

TIPS

- Make sure you click Enter or Add More after every entry to ensure the budget calculates correctly.
- If you need to delete a row click Minus then click on your last entered amount and click Enter again to recalculate your budget total.

Collateral

It is a condition of receiving a grant under the program that the message of *Reflect*. *Respect. Celebrate.* is promoted through NADC available collateral. **You can include the cost of collateral in your grant budget above.**

Successful applicants must:

- use the Australia Day Designs;
- display the Australia Day Designs at an event or in a public space; and
- use the Australia Day Designs in the lead up to and on Australia Day 2025.

Please indicate the types of collateral the applicant is intending to print with the Australia Day Designs: *

- \Box Pull up banner, 850w x 2050h
- □ Feather banner, 750w x 3500h
- □ Road banner, 10m wide x 1m high, with eyelets
- □ Lectern signage, front face and top
- Outdoor/Indoor posters, AO (scaleable to all A sizes)
- □ Vinyl banner, 3000w x 1000h, with eyelets
- □ Custom bunting
- □ Media wall, 2250w X 2250h or 1500w x 2200h
- □ Fitted tablecloth, 1800mm or 1200mm
- □ Social media selfie frame, 600mm x 900mm
- Napkins

Select all that apply

Declaration of intent

I confirm that the items with the Australia Day Designs will be on display in a public place and/or at an Australia Day event in the lead up to and on Australia Day:

*

O Yes

Grant Agreement

* indicates a required field

Please note that a sample Grant Agreement can be found attached to the program guidelines.

The general terms and conditions of the Grant Agreement cannot be changed.

Summary of the Grant Agreement

If the NADC advises the applicant that its application for a grant is successful, the applicant will be required to enter into a short form Grant Agreement with the NADC. This will be sent to successful applicants electronically via email at the time that an applicant is notified that its application for a grant has been successful.

Agreement Details

Where relevant, and provided the application for a grant is successful, the Agreement Details section of a Grant Agreement will be populated with reference to the below information.

NADC

National Australia Day Council Limited ABN 76 050 300 626 NADC representative: Mark Fraser, Chief Executive Officer Old Parliament House, King George Terrace, Parkes ACT 2600 grants@australiaday.org.au

Grantee

Note: An applicant is only a 'Grantee' if the NADC advises the applicant that its application for a grant is successful.

The Grantee is the organisation listed on Applicant details on page 3 of this application.

Grantee Representative:

Applicant Contact *

Title	First Name	Last Name	
Person co	mpleting this applica	ation	
Position			
POSICION			
Email *			
Mushhara	a successive distances		
Must be a	n email address.		

Phone Number *

Must be an Australian phone number.

Mobile Phone Number *

Must be an Australian phone number.

Secondary Contact *

Title First Name Last Name

Primary and secondary contact details cannot be the same person.

Position *

Email *

Must be an email address.

Phone Number *

Must be an Australian phone number.

Mobile Phone Number *

Must be an Australian phone number.

Reporting

By no later than 30 April 2025, the Grantee must complete and submit the online reporting form available on the applicant portal which:

- includes a declaration by the Grantee verifying the Funds have been spent in accordance with this Agreement; and
- requires the Grantee to provide copies of promotional material and photographs of the Activity, including the Australia Day Designs in a public place or at the Grantee's Australia Day 2025 event(s).

Acknowledgement of support

The Grantee **must** acknowledge the support received from the NADC by including the following statement:

'Assisted by the Australian Government through the National Australia Day Council',

and using the Australia Day Logo in accordance with the relevant <u>branding guidelines</u> as notified by NADC.

Agreement

On behalf of my organisation I confirm the following: *

□ I agree to the terms and conditions as stated above

□ If the application is successful, I agree to enter into the Grant Agreement

□ I agree that the NADC can list the event(s) on the NADC Australia Day Events Register website

 $\hfill\square$ I am authorised on behalf of my organisation to enter this arrangement

At least 4 choices must be selected.

Conflict of Interest

Please declare any perceived or existing conflicts of interests.

There may be a conflict of interest, or perceived conflict of interest, if the applicant or any of their personnel:

- has a professional, commercial or personal relationship with a party who is able to influence the application selection process, such as an Australian Government officer
- has a relationship with, or interest in, an organisation which is likely to interfere with or restrict the applicant from carrying out the proposed activities fairly and independently
- has a relationship with, or interest in, an organisation from which they will receive personal gain because the organisation receives a grant under the Program.

To the best of your knowledge are you aware of any Conflict of Interest in relation to this application: *

- Yes I am aware of a conflict
- \bigcirc No I am not aware of a conflict

You have indicated there may be a potential Conflict of Interest. Please describe the potential Conflict of Interest including:

- the nature of the relationship or interest which is or could be perceived to be a conflict.
- whether or how you consider you could manage this conflict.

The NADC will review your declaration and advise you if it is deemed to affect your application.

Description of Declared Conflict

Feedback

You are nearing the end of your application, before you submit please let us know how you heard about this opportunity. We appreciate your feedback.

You may select more than one response.

How did you hear about this community grants program?

- □ Social media
- □ LG Focus publication
- □ Direct (NADC email communications)
- □ ALGA newsletter
- □ Australia Day 2024 Report mail out
- \Box Other: